

Run Through The Roses 10k, 5k
Saturday, May 5, 2012

TITLE SPONSORSHIP: \$5000.00 AND ABOVE: CURRENTLY PLEDGED

Presenting sponsor is listed on all advertising and appears in all RTTR promotional materials and events including race numbers, website, Facebook, Twitter, posters, race cards, race packets, emails, and t-shirts as Presenting Sponsor located in premier position.

- gets unlimited number of banner spots along race route, Finish line, and Awards ceremony in select locations
- receives premier location during packet pickup/Meet our Sponsors event
- receives premier location for multiple tents during Race Warm up/Sponsor info event
- receives 10 race t-shirts and 10 race tattoos

PLATINUM SPONSORSHIP: \$2000.00 AND ABOVE: 2 AVAILABLE

Platinum sponsors are listed on all advertising and appears in all RTTR promotional materials and events including website, Facebook, Twitter, posters, race cards, race packets, emails, and t-shirts as a Platinum Sponsor located for prime visibility.

- gets up to 15 banner spots along race route and Awards ceremony in select locations
- receives prime location during packet pickup/Meet our Sponsors event
- receives prime location for multiple tents during Race Warm up/Sponsor info event
- receives 6 race t-shirts and 6 race tattoos

GOLD SPONSORSHIP: \$1000.00 AND ABOVE: 3 AVAILABLE

Gold sponsors are listed on all advertising and appears in all RTTR promotional materials and events, including website, Facebook, Twitter, posters, race cards, race packets, emails, and t-shirts as a Gold Sponsor..

- gets up to 8 banner spots along race route in select locations
- receives booth location during packet pickup/Meet our Sponsors event
- receives booth location for tent during Race Warm up/Sponsor info event
- receives 4 race t-shirts and 4 race tattoos

SILVER SPONSORSHIP: \$500.00 AND ABOVE: 4 SPOTS AVAILABLE

Silver sponsors are listed on most advertising and appears in most RTTR promotional materials and events including website, Facebook, Twitter, posters, race packets, and t-shirts as a Silver Sponsor.

- gets up to 6 banner spots along race route
- receives booth location during packet pickup/Meet our Sponsors event
- receives booth location for a tent during Race Warm up/Sponsor info event
- receives 2 race t-shirts and 2 race tattoos

BRONZE SPONSORSHIP: \$250.00 AND ABOVE: 6 SPOTS AVAILABLE

Bronze sponsors are listed on some advertising and appears in most RTTR promotional materials and events including website, Facebook, Twitter, posters, race packets, and t-shirts as a Bronze Sponsor.

- gets up to 2 banner spots along race route
- receives booth location during packet pickup/Meet our Sponsors event
- receives booth location for tent during Race Warm up/Sponsor info event
- receives 1 race t-shirt and 1 race tattoo

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PLATINUM SPONSORSHIP: \$2000.00 AND ABOVE: 2 AVAILABLE

GOLD SPONSORSHIP: \$1000.00 AND ABOVE: 3 AVAILABLE

SILVER SPONSORSHIP: \$500.00 AND ABOVE: 4 SPOTS AVAILABLE

BRONZE SPONSORSHIP: \$250.00 AND ABOVE: 6 SPOTS AVAILABLE

PLEASE CIRCLE SPONSORSHIP TIER ABOVE. PAYMENT IS DUE BY JANUARY 15, 2012.

SPONSORSHIP CHECK AMOUNT \$ _____

IN-KIND (must be approved by Race Director) _____

\$ equivalent total of in-kind _____

NAME _____

Please list name as you would like it to appear in print other than logo formats

ADDRESS _____

CONTACT NAME(S) _____

PHONE _____

EMAIL _____

WEBSITE YOU WANT LISTED _____

NUMBER OF BANNERS/SIGNAGE TO PLACE _____

NUMBER OF TENTS AT WARM UP/SPONSOR INFO EVENT ON RACE DAY _____

PLEASE INDICATE IF YOU WOULD LIKE YOUR MATERIALS FOR RACE PACKETS PICKED UP RACE WEEK OR IF YOU WILL BE DROPPING OFF(address below)

PICKUP _____ DROPOFF _____

PLEASE INDICATE IF YOU WILL BE SENDING A LOGO FOR OUR USE OR IF WE HAVE USED YOUR LOGO PREVIOUSLY IF YOU WILL BE SENDING AN UPDATED VERSION

SENDING NEW _____ SENDING UPDATED _____ USE PREVIOUSLY SENT _____

Thank you for your sponsorship!!! We want you to be able to make the most of your investment, please watch for an email with sponsorship guidance to arrive upon check submittal. I will also be sending updates between now and race week.

Remit checks to: Run Through The Roses

Please send to Attn: Kristen Kulavich, 100 Hughes Rd, Madison, AL 35758